



# WMG Collectable Car Fund

Quarterly Newsletter Edition 1

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## SUMMARY

### WMG launches the Collectable Car Fund

- After over a year in the planning, WMG launches the new and exciting Collectable Car Fund (CCF).

### Most expensive Jaguar... ever (Aug)

- A 1955 Jaguar D-Type sold for a record setting \$21,780,000 during August at the Monterey Car week event in California.

### FT report suggests classic cars are *the* asset to own (Aug)

- Don't take our word for it, the link is below. [Click the link here.](#)

### HAGI Index (Page 2)

- According to the most recent HAGI index (*Historic Automobile Group International* (September 2016), Mercedes-Benz has been the best performing marque rising 85% in 3 years, Ferrari 65% and Porsche close by at 60%.

### WMG'S Collectable Car Fund is go, go, go...

September saw WMG launch the newest of its specialist alternative investment funds with the **WMG Collectable Car Fund (CCF)**. A years' planning and a new dedicated member of the WMG team [*taking the total to 5 permanent and 2 independent advisors*] is expected to see the fund quickly grow towards the £50 million AUM. A target **20% IRR** objective is likely to drive interest given most other traditional asset portfolios will struggle to post a low/mid-single digit return this year.

**Richard Hawken** joins WMG to spearhead the fund from an investment banking and motorsport background.

The WMG Collectable Car Fund has been formed to...



...identify unique investment opportunities in the classic and collectable car pool. In 2015 it was reported by the Antique Automobile Club America last year that some 5m cars were classified as "classic or collectable" but less than 25% of that total are ever bought or sold in the public eye – via auction houses, specialist sales, dealers and the internet.

Of the c5m cars in existence, 81% of the value is locked up into just 8 different marques. In aggregate the classic market is estimated to be valued at over **\$120 billion** - according to a 2014 Mische, Spizzirri report.

### Le Mans winning Jaguar D-type fetches a record \$21.78m at auction (AUG)

A Jaguar D-Type that won overall at the 1956 24 Hours of Le Mans was sold at auction in August at the RM Sotheby's event in Monterey, California for a record **\$21.78 million** price tag.





# WMG Collectable Car Fund

## Supercar events at Brooklands and Beaulieu (Jul/Aug)

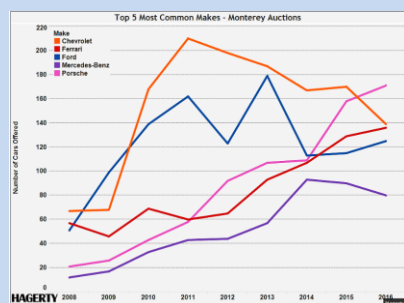
- Five thousand people attended the annual gathering at Brooklands Museum to celebrate the Supercar in July, whilst in August over 13,000 attended Beaulieu Motor Museum's first Supercar Weekend. Both times saw the **WMG liveried Jaguar XJ220** in attendance.

## Ferrari 275 GTB/C sells for \$10.3 million

- The 1966 aluminum bodied former race car is just 1 of 12 competition cars built. *(Telegraph)*

## Ferrari and Porsche the top brands in US auctions

- For the first time, Porsches surged into the lead as the most prevalent brand seen at the collector car auctions this year during Monterey Car Week, upending the usual dominance of Chevrolet, according to the latest graph from Hagerty.



## HAGI Index

The September HAGI index showed a robust return climbing 2.98 points (0.91%), despite a slight softening at the top end of the market over the summer. YTD, the HAGI Top Index has shown a return of 4.65% and 7.22% YoY. **Mercedes-Benz, Ferrari and Porsche** have netted the best returns over the last 3 consecutive years returning 85, 65 and 50 per cent respectively. By comparison the **FTSE100 fell by 3 per cent** over the same period. Interestingly, wine – which is a useful alternative asset comparator – fell by 2% during the same period.

## So what's driving prices up?

Essentially the same 3 factors that have always driven collectable cars: illiquidity, rarity and provenance; with a smattering of the all-important sex-appeal and low correlation to traditional investment markets.

Most Recent 12 Months - End September 2015 to End September 2016



## WMG attends Supercar events at Brooklands and Beaulieu museums

**BROOKLANDS** - The home of the World's first purpose-built racing circuit pays homage to the Supercar each year by hosting an event to celebrate. WMG were proud to demonstrate the only attending TWR built Jaguar XJ220, resplendent in WMG livery. The Daily Telegraph wrote about the event quoting WMG. The article is available to read online [here](#).



**BEAULIEU** – Lord Montagu's famous National Motor Museum introduced the first ever Supercar Weekend in August where over 13,000 enthusiastic visitors got up close and personal with over 450 rare and exotic machines, plus their favorite celebrity. Unlike previous years the weather stayed dry meaning a selected few chosen cars were demonstrated along the short temporary circuit.

For a video of the XJ220 please click this link [here](#).

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## Feature Article Aston Martin DB3S – Auction estimate £6-£7 million

Some cars are great, some extra-special and some, such as this Aston Martin DB3S, are beyond categorization.

For a start, there's rarity. There were 19 examples of the beautiful DB4GT Zagato, making it surely the rarest and most desirable Aston Martin of all. Think again. Only 10 of 30 DB3S made were raced by the Aston Martin Works team, including this one.

And while many of the world's most desirable cars are race winners or road-going exotics, this is both, raced by the likes of Stirling Moss, Roy Salvadori and Peter Collins. Provenance doesn't come any better, but there's more. This car was also the personal transport of then Aston owner David Brown before it was requisitioned for racing duties. Add the fact that it also starred in the 1960 Ealing Comedy *School For Scoundrels*, and its estimate of between £6 million and £7 million starts to make a little more sense.

This car is chassis No 5, and has just emerged from a full restoration by Aston Martin Works at Newport Pagnell.



After three of the 10 Works racers were destroyed in crashes during the 1954 Le Mans 24 Hours, Aston's race department commandeered Brown's personal DB3S to replace one of the wrecked cars, changing its experimental glass-fibre bodywork to the hand-formed aluminium alloy bodywork from chassis No 2, which it still wears. And it is exquisite.



As ever with historic racing cars, one can only marvel at the heroism of the men who drove them to the limit – and often beyond. Few cars that have appeared in film can also boast an association with so many great names from the heyday of the British racing sports car, but this DB3S does just that. It also competed in other grueling races as the Mille Miglia, the Spa Grand Prix and the Nürburgring 1,000km.

Whoever has the requisite £6-£7 million – or possibly much more – to acquire this car will have performed their own piece of one-upmanship on Aston Martin collectors the world over.

*Source – Telegraph*



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## CALENDAR OF EVENTS

### 2016

EVENT	DATE	COUNTRY
Value in the Classic Car Market	10 <sup>th</sup> /11 <sup>th</sup> October	USA
Classic & Sports Car Show	28 <sup>th</sup> October	UK
Arcurial Automobiles Sur Les Champs	30 <sup>th</sup> October	FRANCE
WMG Collectable Car Fund Official Launch	1 <sup>st</sup> November	UK
Bonhams London to Brighton Run Sale	4 <sup>th</sup> November	UK
Dallas Mecum Classic Car Auctions	4 <sup>th</sup> November	USA
Classic Motor Show UK	11 <sup>th</sup> November	UK
Silverstone Auctions NEC	12 <sup>th</sup> November	UK
Sotheby's Duemila Ruote Sale	25 <sup>th</sup> November	ITALY
Historics at Brooklands Auction	26 <sup>th</sup> November	UK
Bonhams Bond St Sale	4 <sup>th</sup> December	UK
H&H Auctions Chateau Impney	7 <sup>th</sup> December	FRANCE
Bonhams December Sale	8 <sup>th</sup> December	UK

### 2017

Sotheby's Auction Arizona	19 <sup>th</sup> January	USA
Bonhams Auction Arizon	19 <sup>th</sup> January	USA
Gooding & Co Auction Arizona	20 <sup>th</sup> January	USA
Paris Retromobile 17	8 <sup>th</sup> February	FRANCE
Sotheby's in Paris	8 <sup>th</sup> February	FRANCE
London Classic Car Show	23 <sup>rd</sup> - 27 <sup>th</sup> February	UK
Bonhams Amelia Island	9 <sup>th</sup> March	USA
Gooding & Co Amelia Island	10 <sup>th</sup> March	USA
Sotheby's Amelia Island	11 <sup>th</sup> March	USA
Goodwood Members' Meeting 2017	18 <sup>th</sup> March	UK
Tour Auto Optic 2000	24 <sup>th</sup> – 30 <sup>th</sup> April	FRANCE
Mille Miglia Storica	18 <sup>th</sup> May	ITALY
Luxury Supercar Weekend & Live Auction	22 <sup>nd</sup> May	CANADA
Concorso D'Eleganza Villa D'Este	26 <sup>th</sup> May	ITALY
Pebble Beach Concours D'Elegance	17 <sup>th</sup> August	USA
Goodwood Festival of Speed 2017	22 <sup>nd</sup> June	UK
Supercar Charity Weekend	1 <sup>st</sup> /2 <sup>nd</sup> July	UK
Silverstone Classic	21 <sup>st</sup> – 23 <sup>rd</sup> July	UK
Salon Prive Blenheim Palace	31 <sup>st</sup> August	UK
Goodwood Revival Meeting	8 <sup>th</sup> September	UK
Chantilly Art & Elegance Richard Mille 2017	9 <sup>th</sup> September	FRANCE

#### RISK WARNING

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